

Leila Ruiz

Los Angeles, CA

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See more information on lalaruiz.com

Professional Summary

Outgoing and customer-focused hospitality professional with experience in bartending, beverage service, promotional events, and high-volume customer interaction. Skilled in providing friendly guest service, handling transactions accurately, promoting beverage products, and maintaining a professional and energetic attitude in fast-paced environments. Experienced working golf course and country club events while ensuring positive guest experiences.



Skills

- Customer Service
- Beverage Service
- Bartending & Mixology
- POS Systems & Cash Handling
- Alcohol Compliance & Responsible Beverage Service
- Guest Engagement
- Upselling & Sales Support
- Hospitality Experience
- Team Collaboration
- Communication Skills
- Fast-Paced Work Environments
- Brand Representation
- Event Support
- Reliable & Professional

Experience

Freelance Promotional Model & Brand Ambassador

Los Angeles, CA & Surrounding Areas | December 2025 – Present

- Represent premium alcohol brands including Corona, Modelo, Mi Campo, Surfside, etc., at bars, nightlife venues, festivals, golf courses, and promotional events throughout the Los Angeles area.
- Engage with customers through product education, beverage sampling, and brand promotion to increase consumer interest and sales.
- Create welcoming, high-energy guest experiences while maintaining a polished and professional brand image.
- Adapt quickly to diverse event environments while working independently and collaboratively with promotional teams, bartenders, and event staff.
- Recognized for strong communication skills, reliability, professionalism, and the ability to naturally connect with customers in fast-paced social settings.

USA Express Legal & Investigative Services Inc. – Legal Secretary

Woodland Hills, CA | January 2026 – Present

- Manage case coordination, client communication, and administrative operations in a fast-paced office environment.
- Developed strong organizational, multitasking, and professional communication skills while handling sensitive information and high client interaction.
- Maintain professionalism, accuracy, and reliability while supporting daily office operations.

AMC Theatres – Bartender

Manteca, CA | August 2025 – December 2025

- Delivered high-volume customer service while preparing alcoholic beverages in compliance with responsible beverage service regulations.
- Processed cash and card transactions accurately using POS systems in a fast-paced environment.
- Maintained a clean, organized, and fully stocked bar area during peak business hours.
- Collaborated with team members to ensure efficient operations and positive guest experiences.
- Demonstrated strong multitasking, communication, and customer engagement skills.

Jack Daniel's, Canyon Oaks Country Club – Promotional Model & Bartender

Chico, CA | September 2024

- Served cocktails and beverages during a golf course event while providing friendly and professional guest service.
- Engaged with guests to promote featured beverages and enhance the customer experience.
- Assisted with event setup, customer interaction, and maintaining an organized beverage station.
- Maintained a positive and energetic attitude in a fast-paced hospitality environment.

Tito's, North Ridge Country Club – Promotional Model & Bartender

Fair Oaks, CA | June 2024

- Prepared and served cocktails and shots while interacting professionally with guests.
- Promoted beverage products through customer engagement and brand education.
- Assisted with event operations, beverage service, and promotional giveaways.
- Helped create a welcoming and enjoyable atmosphere for guests.

Jose Cuervo – Promotional Model & Onsite Manager

Multiple Bars, San Francisco, CA | June 2024 – August 2024

- Coordinated beverage promotional events and assisted with onsite operations.
- Engaged with customers, distributed samples, and supported brand promotions.
- Managed tabs and assisted with maintaining smooth event operations in busy nightlife environments.
- Worked collaboratively with team members to deliver strong customer experiences.

Lowe's Home Improvement – Cashier/Customer Service Representative

Chico, CA | October 2022 – July 2023

- Assisted customers by identifying needs and providing solutions in a fast-paced retail environment.
- Processed transactions accurately while maintaining strong customer service standards.
- Communicated effectively with customers, team members, and management.

Education & Certifications

California State University, Chico

Bachelor of Arts in Political Science, Option in Legal Studies

- Paralegal Certificate
- Cum Laude, GPA: 3.74

ABC Bartending School – Sacramento, CA

- Completed 24-hour mixology and beverage service training
- Trained in preparation of 100+ cocktails and standard beverage techniques
- Responsible Beverage Service (RBS) Certified
- California Food Handler Certified